

(54) Title of the invention : E-HRM STRATEGIES DRIVEN BY AI: OPTIMIZING ORGANIZATIONAL PRODUCTIVITY AND EMPLOYEE PERFORMANCE

(51) International classification :G06Q0010060000, G06Q0010100000, G06N0020000000, G16H0020100000, G06N0005040000

(86) International Application No :NA  
Filing Date :NA

(87) International Publication No : NA  
Filing Date :NA

(61) Patent of Addition to Application Number :NA  
Filing Date :NA

(62) Divisional to Application Number :NA  
Filing Date :NA

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(57) Abstract :  
 The invention relates to an advanced electronic Human Resource Management (e-HRM) system driven by Artificial Intelligence (AI) designed to optimize organizational productivity and enhance employee performance. The system integrates various HR functions, including recruitment, performance management, employee engagement, and learning and development, into a unified platform. It utilizes AI technologies such as machine learning, natural language processing (NLP), and predictive analytics to automate routine HR tasks, provide real-time performance insights, and facilitate personalized employee development. Key features include AI-based candidate screening, real-time performance monitoring, personalized learning paths, and predictive modeling for employee turnover. By leveraging AI, the system enables HR managers to make data-driven decisions, improve employee satisfaction, reduce turnover, and align HR strategies with organizational objectives, thereby transforming HR operations into a strategic driver of business success.

No. of Pages : 20 No. of Claims : 6